

CI102: MARKET ANALYSIS FOR COMMERCIAL INVESTMENT REAL ESTATE

**AUGUST 24-27, 2026
8:30AM-5:30PM**

12 STATE OF HAWAII CE CREDITS

WHAT YOU WILL LEARN

- Apply Market and Competitive Analysis, Political and Legal Analysis, Location and Site Analysis, and Financial Analysis to make fundamental investment decisions;
- Perform state-of-the-art geospatial analyses; and
- Forecast future demand and opportunities for investment.

PREREQUISITES

- NONE

TUITION

- CHAPTER OR INSTITUTE MEMBER: \$1499
- REGISTER NATIONAL CANDIDATE: \$1499
- NON-MEMBER: \$2299
- LIFE AFTER THE PIN: \$390
- RETAKE: \$610

WHY TAKE THIS CLASS




One of CCIM's most innovative core courses, CI 102 shows you how to deploy big data and the most advanced digital tools to assess critical issues like market demand, location facility, and supply-chain strategy.

CI 102 students learn BAO mapping and data analytics to help their clients select store locations; others use Tapestry Segmentation to determine demand for apartment properties. In CI 102, you'll work with four case studies covering each of the major property types: office, industrial, multifamily, and retail.



**INSTRUCTOR:
NATE WORTHEN, CCIM**

MORE INFORMATION

-  **808-528-2246**
-  **INFO@CCIMHAWAII.ORG**
-  **WWW.CCIMHAWAII.ORG**
-  **733 BISHOP ST. GROUND
FLOOR CONFERENCE ROOM**



**SCHOLARSHIPS ARE
AVAILABLE TO ALL
THE STUDENTS**

 **WWW.CCIMHAWAII.ORG**