

# 2017 SPONSORSHIP OPPORTUNITIES



## **CCIM Institute**

Commercial Real Estate's

Global Standard for Professional Achievement

## **Hawaii Chapter**

P.O. Box 4068  
Honolulu, HI 96812  
Phone (808) 528-2246(CCIM)  
Fax (866) 871-2036  
[info@ccimhawaii.org](mailto:info@ccimhawaii.org)

***The Ph. D. of Commercial Real Estate***



Aloha,

The Hawaii CCIM Chapter invites you to be part of our exclusive Sponsorship Program. Our Program is limited to only a few partners each year, so your message is not diluted in a sea of competitors.

The Hawaii CCIM Chapter was founded in 1975 as an organization dedicated to providing quality education courses designed to enhance professionalism throughout the Hawaii commercial real estate community. The prestigious CCIM designation is awarded only to the person who has completed 240 hours of graduate level curriculum, fulfilled a production resume grading procedure and passes a rigorous comprehensive examination. Through Sponsorship, we have been able to offer these high level courses here in the islands and saving students the costly travel expenses previously required to attain this designation.

A CCIM is a recognized professional in commercial real estate brokerage, leasing, asset management, valuation and investment analysis. As an experienced expert, a CCIM is an invaluable resource to the commercial real estate owner, investor, user and lender. Professional experience requirements ensure that a CCIM is skilled not only in theory, but also in practice.

The Sponsorship Program allows our Partners to be recognized for their support to the industry by allowing CCIM to continue to offer first class educational programs and important Continuing Education courses. It gives you maximum exposure and visibility for your sponsorship dollar.

Thank you for your time in reviewing the brochure and considering the Hawaii CCIM in your promotional budget!

Sincerely,

Anthony Provenzano, CCIM  
2017 Hawaii Chapter President

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Honolulu, HI 96812

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## ABOUT CCIM

A Certified Commercial Investment Member (CCIM) is a recognized expert in the disciplines of commercial and investment real estate. A CCIM is an invaluable resource to the commercial real estate owner, investor, and user, and is among an elite corps of 7,500 professionals across North America who hold the CCIM designation -- the "Ph.D. of commercial real estate."

Recognized for its preeminence within the industry, the CCIM curriculum represents the core knowledge expected of commercial investment practitioners, regardless of the diversity of specializations within the industry. The CCIM curriculum consists of four core courses that incorporate the essential CCIM skill sets: financial analysis, market analysis, user decision analysis, and investment analysis for commercial investment real estate. Additional curriculum requirements may be completed through CCIM elective courses, transfer credit for graduate education or professional recognition, and qualifying non-CCIM education. Following the course work, candidates must submit a resume of closed transactions and/or consultations showing a depth of experience in the commercial investment field. After fulfilling these requirements, candidates must successfully complete a comprehensive examination to earn the CCIM designation. This designation process ensures that CCIMs are proficient not only in theory, but also in practice.

With such a wide range of subjects to be mastered and in a dynamic business such as real estate, the educational process doesn't end once the designation is earned; there is a strong commitment among CCIMs to continuing education.

Only 6 percent of the estimated 125,000 commercial real estate practitioners nationwide hold the CCIM designation, which reflects not only the caliber of the program, but also why it is one of the most coveted and respected designations in the industry. The CCIM membership network mirrors the increasingly changing nature of the industry and includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers and other allied professionals. Through this business network and through enhanced communication with the CCIM electronic network, CCIMs successfully complete approximately 156,000 transactions annually, representing more than \$400 billion.

Certified Commercial Investment Members are in more marketplaces in North America -- 12 CCIM regions representing 1,000 cities -- than all major real estate companies combined. Regions and chapters provide designees and candidates the opportunities to promote business and educational goals through local and regional forums and meetings.

Conferred by the CCIM Institute, the CCIM designation was established in 1969. Courses leading to the designation are now offered throughout the world. For more information, call (800) 621-7027.

## **Hawaii CCIM Chapter 2017 Sponsorship Opportunities**

### **Corporate Program January 1, 2017– December 31, 2017**

#### **Platinum: \$4,000**

- **Free attendance for one (1)** at one 2017 CCIM CI Class (CI 101, CI 102, or CI 104)
- **25% off** each CI class for **one (1)** attendee
- **Free attendance for two (2)** to Hawaii CCIM sponsored CE classes
- **Four (4) free** chapter memberships for the calendar year
- **One (1) team** at the **Annual CCIM Golf Tournament** (2 teams in lieu of free class attendance)
- **One (1) Tee Sponsorship** at the **Annual CCIM Golf Tournament**
- **Free attendance for three (3)** at all Lunch & Learns
- **Free attendance for two (2)** at all general membership meetings **including** the annual Forecast and Installation/Cocktail Party
- Member rate for all company employees attending all general membership meetings (**excludes** the annual Forecast event and Installation/Cocktail Party)
- Recognition on flyers, faxes, emails, and web postings announcing all events and classes, excluding the Forecast
- Opportunity to address the audience (2-3 minutes) at one General Membership Meeting
- Company name on CCIM letterhead
- Signage at all CCIM general membership meetings, and unsponsored social events
- Acknowledgment by the emcee at all general membership meetings and social events; excludes the Forecast
- A list of all attendees at each general membership meetings and social events upon request
- Logo and hyperlink on the home page of CCIM Hawaii website
- Acknowledgement in newsletter
- **1/2 page ad** on the website.
- **Free attendance for four (4)** at all CCIM network events.
- Self-written article related to your industry in the newsletter

#### **Gold: \$2,500**

- **Two (2) free** chapter memberships for the calendar year
- **25% off** each CI class for **one (1)** attendee (CI 101, CI 102, CI 104)
- **Free attendance for one (1)** to Hawaii CCIM sponsored CE classes
- **One (1) Team** at the **Annual CCIM Golf Tournament**
- **Free attendance for two (2)** at all Lunch & Learns
- **Free attendance for two (2)** at all general membership meetings & Installation/Cocktail Party, excludes the Forecast event.
- Signage at all CCIM general membership meetings, and social events
- Acknowledgment by the emcee at all general membership meetings and social events, excluding the Forecast event.
- A list of all attendees at each luncheon and social events upon request
- Logo and hyperlink on the home page of CCIM Hawaii website
- Acknowledgment in the newsletter
- **1/4 page ad** on the website.
- **Free attendance for two (2)** at all CCIM network events
- Self-written article related to your industry in the newsletter

## **Silver: \$1,500**

- **One (1) free** chapter memberships for the calendar year
- **Free attendance for one (1)** at all Lunch & Learns
- **Free attendance for one (1)** at all general membership meetings & Installation/Cocktail Party
- Signage at all CCIM general membership meetings, and social events
- Acknowledgment by the emcee at all general membership meetings and social events; **excludes** the Forecast event.
- A list of all attendees at each luncheon and social events upon request
- “Spotlight” on the home page of CCIM Hawaii website
- Acknowledgment in quarterly newsletter

## **Events Program**

### **General Membership Meetings: \$600**

- Free attendance for **four (4)**
- Signage at the event
- Acknowledgement of sponsor by emcee
- Company name & logo on all flyers, faxes, emails, and web postings announcing the event
- Opportunity to address the audience (2 – 3 minutes)
- Opportunity to distribute company information (pamphlets, etc.)
- A list of all attendees at event

### **Social Events: \$500**

- Free attendance for **two (2)**
- Signage at the event
- Acknowledgement of sponsor by emcee
- Company name & logo on all flyers, faxes, emails, and web postings announcing the event
- A list of all attendees at event

### **Hotspots—contact the chapter for more information**

### **Golf (inquire for more details)**

- \$1500: Event Sponsor
- \$1000: Lunch Sponsor
- \$500 per: Hole In One, Beverage Cart, Longest Drive, Putting Contest
- \$300 per: Tee Sponsor, Greenie Sponsor, Closest to the Pin

## **Education Program**

### **CI/CE Classes: \$500 CI101—104/\$300 per Local CE classes**

- Signage at class
- Acknowledgement of sponsor at first day of class
- Company name & logo on all flyers, faxes, emails, and web postings announcing the class
- Opportunity to address class (2 – 3 minutes)
- Opportunity to distribute company information (pamphlets, etc.)
- A list of all attendees at the class



### 2017 CCIM Sponsorship Recap

	Platinum \$4000	Gold \$2500	Silver \$1500
<b>Chapter Programs</b>			
Free Attendance	2	2	1
Recognition at event	x	x	x
List of Attendees	x	x	x
Address the audience	x		
Free Attendance at Networking Events	4	2	
Free Attendance Lunch & Learns	3	2	1
Signage	x	x	x
<b>Golf</b>			
Team	x	x	
Tee Sponsor	x		
<b>Member Rate company employees</b>	x		
<b>Membership in Chapter</b>	4	2	1
<b>Newsletter</b>			
Logo	x	x	x
Articles	x	x	
<b>Classes</b>			
Free Attendance	1 (CI Classes)	25% off CI Classes	
<b>Chapter Website</b>			
Logo & Hyperlink	x	x	x
Ad on website	1/2 page	1/4 page	
<b>Recognition on Fliers</b>	x	x	x
<b>Company Name on Letterhead</b>	x		



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### 2017 CCIM Hawaii Chapter Sponsorship Invoice

Name:  
Company:

2017 Annual :  Platinum \$4000  Gold \$2500  Silver \$1500

Program Events:  General Membership Programs \$600  Socials \$500

Classroom Programs  CI Classes \$500 each  CE Classes \$300 each

Golf  Event Sponsor \$1500  \$1000 Lunch Sponsor  \$1000 Beverage Cart  
 \$500 Longest Drive  \$500 Hole In One  
 \$300 Tee Sponsor  \$300 Greenie

**\*Please provide your most current company logo in jpeg format according to the benefits of the sponsorship level you have chosen**

Payments to the CCIM Hawaii Chapter are not deductible as charitable contributions for federal income tax purposes but may be deductible as business expenses. Consult your accountant.

**Please remit payment to: CCIM Hawaii Chapter  
P.O. Box 4068  
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**NEW!!** Credit Card: Pay Online at: <https://squareup.com/market/hawaii-ccim-chapter>

Visa  Mastercard  American Express

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

Name on card \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address \_\_\_\_\_ City/St/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please provide the following information and forward with your remittance. This is the information that will appear on our chapter roster and in our chapter directory. This is the person who will receive all of our emails and will be asked to respond to various emails requiring an rsvp to an event.**

**Please print clearly**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_ **(required)**

Who referred you to this program? \_\_\_\_\_